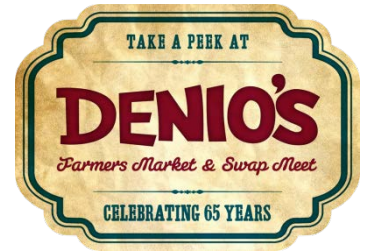




DENIO'S SCARECROW FESTIVAL & PARADE 2012 Saturday, October 20, 2012



SCARECROW INFORMATION

Build a great scarecrow and win great prizes! People's choice awards for best scarecrows!

*Why not build one just for some harvest fun? Use your imagination...how about a celebrity, actor, musician or even a princess?
Who says your scarecrow has to be a person? The sky is the limit!*

How to Enter:

- Complete the attached Entry Form and submit by Friday, October 19, 2012 at 5:00 pm
- Entry Forms received by October 12, 2012 at 5:00 pm will be entered into a special prize drawing
- Email your Entry Form to info@deniosmarket.com or mail to 2013 Opportunity Drive #140, Roseville, CA 95678
- All entries will be assigned a number for public voting and identification purposes
- Late registrations accepted the morning of the festival in Scarecrow Arena from 8:00 am to 9:30 am, but a \$5.00 cash donation to Roseville Firefighters Caring for Kids & Community will be encouraged. Parking fee still applies.

Delivery and Setup:

1. All registered scarecrows must be delivered to Denio's on Friday, October 19, 2012 between 8:30 am – 5:00 pm (to schedule a specific delivery time, please call 916-782-2704).
2. Enter Denio's gate on Vineyard Road.
3. Scarecrows will still be accepted Saturday, October 20 between 8:00 am and 9:30 am in the Scarecrow Arena. Unregistered scarecrows can still be dropped off but will be encouraged to donate \$5.00 to Roseville Firefighters Caring for Kids & Community.
4. All Scarecrows must be left on display until the end of the festival at 3:00 pm.

Details you can "Crow" about when building your new friend:

- ✓ Think fun, we're looking for inanimate, highly imaginative scarecrows. Give your friend some personality.
- ✓ Think safety ...nothing run by open flame, compressed or liquid gas.
- ✓ Scarecrows should be able to "handle" the weather, you know, like "chapstick" on the hot days or making sure your friend stays "stuffed" on the windy days...you get the idea.
- ✓ Scarecrows must be in good taste. We reserve the right to remove or refuse any entry we deem inappropriate. The decisions of Denio's or Augustine will be final. Entries may not reflect or depict controversial social or political issues.
- ✓ Each entry must be prepared to sit or stand on props you provide or bales of hay decorating the area.
- ✓ Each scarecrow will receive a 5 x 8 "name tag." This is to introduce your scarecrow to the public and will be used for identification and voting purposes.
- ✓ School, organization or business banners can be displayed, though it's possible they may not be in same area as your entry.
- ✓ Denio's Farmers Market & Swap Meet is not responsible for loss or damage to entries.
- ✓ Robotic or battery operated scarecrows must be attended at all times by operator. No electrical source will be supplied.
- ✓ Human scarecrows are welcome for the parade, but will not be able to participate in the Scarecrow Contest.

Judging/Voting, Winning Categories & Donation Auction:

Judging/Voting:

Scarecrow judging will be by popular vote of festival visitors. Voting will be by secret ballot, dropped in voting boxes. Ballots will be issued to festival visitors at entry gates on Saturday morning. Ballot boxes will be emptied at 1:00 pm on Saturday, October 20, and winners will be announced at 1:45 pm.

Winning Categories:

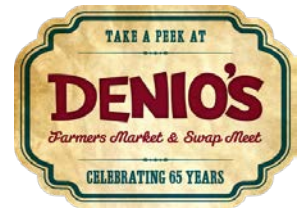
There will be certificates for all who participate in our scarecrow contest. Plus, there will be cash awards for first and second place as well as a special Denio's Choice Award. There will also be cash awards for first and second place in the costume parade...so get creative.

"Caring for Kids & Community" Donation Auction:

Any individual, family, school, non-profit organization, business or employee team entry that would like to donate their scarecrow to the Roseville Firefighters Caring for Kids & Community auction is encouraged to do so. All donated scarecrows will be auctioned off starting at 2:00 pm with all proceeds going to Roseville Firefighters Caring for Kids & Community. All persons or groups, whether donating their scarecrow or not, are encouraged to bid in the auction to help our charity.



Denio's Scarecrow Festival & Parade 2012
Saturday, October 20, 2012



SCARECROW CONTEST REGISTRATION

Please Check One					
	Family/Individual	First Name	Last Name		
	School/Non-Profit	Name			
	Business/Employee Team	Name			
Contact Name (if school or business)				Phone	
Address	Street	City	Zip	Email	
If providing email contact info, would you like to subscribe to Denio's E-Newsletter and stay up on what's happening at Denio's? You can unsubscribe at any time. Please initial in one box to the right.				Yes	No, Thanks
Tell us your Scarecrow's Name:					
Donate Scarecrow to Charity Auction? <i>(please check one)</i> Yes <input type="checkbox"/> No <input type="checkbox"/>					
My Scarecrow Is... <i>(please check one)</i> Standing <input type="checkbox"/> Sitting <input type="checkbox"/> Animated <input type="checkbox"/>					
If sitting or animated, please explain (ie: what is your Scarecrow sitting on?):					

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For more information email info@deniosmarket.com or call Letticia Lopez at 916-782-2704

Festival Use Only:

Date Registered on: _____ By: _____

Scarecrow Number: _____ Location: _____